### **RESERVE YOUR SHOW SPACE TODAY!**



**CANADA'S NATIONAL** SHOW FOR THE HVACR **AND PLUMBING INDUSTRIES** 









Wednesday, March 25, 2020 Thursday, March 26, 2020 Friday, March 27, 2020 Metro Toronto Convention Centre, North Building

# one show > the entire industry

#### **CMPX Delivers Results**

As Canada's National Trade Show for the mechanicals industries, and the largest show of its kind in Canada, CMPX offers unmatched opportunities to gain direct access to decision-makers. Attendees come seeking the products, the technologies and the innovations that drive this market.

From installers, contractors and wholesalers to architects, engineers and national buyers, CMPX is your direct link to the North American market – one show, the entire industry.

#### Who Should Exhibit?

If the HVACR and Plumbing industry is the focus of your business, CMPX is the place to be. It's the industry marketplace spanning a wide range of product sectors:

- air conditioning systems, equipment and components
- heating and hydronics systems
- plumbing products and accessories
- energy-saving products and technologies
- refrigeration equipment, products and supplies
- software and controls
- indoor air quality products
- building automation, management systems and controls
- fans, blowers and ventilation
- tools, instruments and contractor supplies
- renewable energy equipment and initiatives
- emerging technologies

# **Show Features That Attract Your Target Audience**

- Innovation and new technologies on display throughout the show
- Skills Center and Skills Competitions add action and excitement
- FREE Learning Forum sessions a great training value
- New Product Showcase focuses attention on your latest ideas
- Extensive targeted marketing program brings in the buyers!

#### **Highlights From The CMPX 2018 Show:**

- Completely "sold out" show floor with 200,000 sq ft of exhibits
- Larger than ever New Products Showcase
- Attendee survey 87% of respondents achieved all planned objectives
- When asked, "Do you plan to buy new products you saw at CMPX, 82% said "Yes"

## Outstanding Opportunities, Unbeatable Value

CMPX 2020 Exhibitors get outstanding exposure and unbeatable value:

**FREE** Materials Handling

FREE Standard booth drape

FREE Crate storage and return

Computerized registration and lead retrevial

# CANADA'S NATIONAL SHOW FOR THE HVACR AND PLUMBING INDUSTRIES

Wednesday, March 25 - Thursday, March 26 - Friday, March 27, 2020

# We Make It Easy To Be a CMPX Exhibitor!

Every Answer You Need is Online at CMPXSHOW.CA Visit: http://cmpxshow.com/exhibitor-manual.cfm

#### **Exhibitor Manual and Forms:**

- This button (http://cmpxshow.com/exhibitor-manual.cfm) takes you to the Booth Package, Application Form and much of the Exhibitor information you need to reserve your space and set up your display. Go directly to:
- Interactive Online Floorplan which will be updated as Specific Booths are reserved or booked. Find your space and Book It!

FREE materials handling

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#### CMPX ATTENDEES SAID...

Do you make product buying decisions? – 67% said YES

Do you plan to buy from new suppliers? – 72% said YES

Do you plan to buy new products you saw at the show? – 82% said YES

#### Decision to attend CMPX based on:

- New Products
- Meeting new suppliers
- Interact with manufacturers
- Attend association events

#### **CMPX EXHIBITORS SAID...**

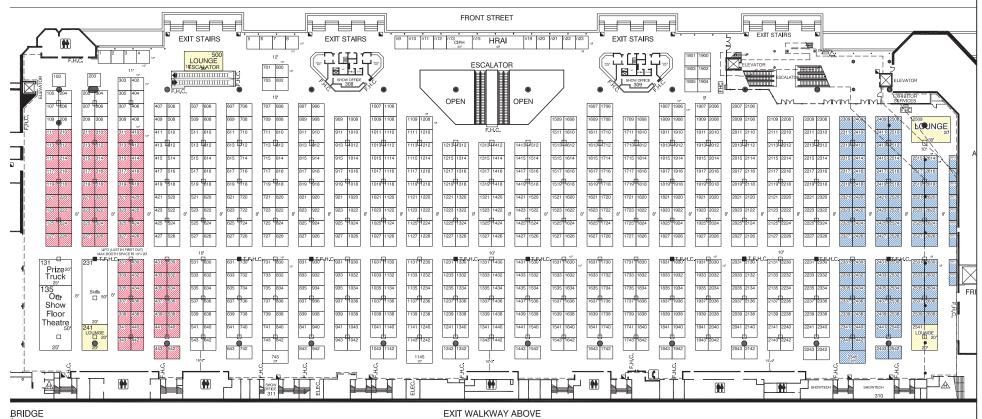
CMPX 2018 was best show in years Well attended, lots of traffic Steady flow all three days

#### Key Strategies for Exhibitors:

- Generate new customers 83%
- Meet current customers 80%
- Introduce New Products 69%

Do you plan to exhibit again at CMPX 2020? - 97% said YES!

#### CLICK HERE FOR THE FULL-SIZE LIVE, INTERACTIVE FLOORPLAN





3 Easy Ways to Reserve Your CMPX 2020 Space:

PHONE 416-444-5225

E-MAIL: showoffice@cmpxshow.ca

MAIL CMPX 2020

Shield Associates Limited 26 Bradgate Road, Toronto, Ontario, Canada M3B 1J7



LAST IN FIRST OUT BOOTHS (200 SQUARE FEET OR LESS) WILL RECEIVE THEIR EMPTY CRATES AND BOXES WITHIN 3 HOURS OF SHOW CLOSING AND MUST BE CLEAR OF THE SHOW FLOOR BY 10:00 PM ON FRIDAY MARCH 27TH, 2020



ANY EXHIBITORS 200 SQUARE FEET OR LESS IN THIS AREA WILL RECEIVE THEIR EMPTY CRATES AND BOXES WITHIN 3 HOURS OF SHOW CLOSING HOWEVER THEY MUST BE CLEAR OF THE SHOW FLOOR BY 10:00 PM ON FRIDAY MARCH 27TH, 2020

# Reserve Your Show Space Today!



## Outstanding opportunities. Unbeatable value.

When your company Exhibits at CMPX, you get outstanding exposure and unsurpassed value. This is Canada's National Show for the HVACR and Plumbing Industries. It's the big one!

As part of your exhibit space package, you will receive the following complementary services:

**FREE** materials handling

FREE standard booth drape

**FREE** crate storage and return

Computerized registration and lead retrieval

But act now - over 200,000 ft.<sup>2</sup> of prime show space has totally sold out for the last three shows!

#### **BOOK YOUR HOTEL SPACE EARLY!**

These hotels are holding blocks of rooms for exhibitors and visitors attending the CMPX 2020 show. Please deal directly with the hotel of your choice and be sure to mention that you are attending the CMPX show when making reservations for special rates.

#### **INTERCONTINENTAL TORONTO CENTRE (indoor access)**

TEL: (416) 597-1400 / 1-800-235-4670

#### THE FAIRMONT ROYAL YORK HOTEL

TEL: (416) 341-7100 / 1-800-237-1512

#### RENAISSANCE TORONTO HOTEL DOWNTOWN

TEL: (416) 597-1400 / 1-800-235-4670

#### HILTON GARDEN INN TORONTO DOWNTOWN

TEL: 416-593-9200



CMPX 2020 is jointly produced by HRAI and CIPH for the benefit of the mechanical industries.



